



An important opportunity awaits you.

A new gas main has been installed bringing service to the new development at Crescent Lake. Because the new main passes your house you will be able to hook up and begin using natural gas.

Therefore, please respond to this letter promptly. We need to know your intentions as soon as possible.

<Customer Name>
<Street Address>
<City, State>
<ZIP Code>

The new gas line runs down 14 Avenue NW from Maplewood Beach Road (SE 160th Street) to the existing gas main at 154th Street NW. This will eliminate the need for a costly Main Extension in order to make natural gas available at your address. Now is the time to explore the opportunity of having natural gas installed.

If you have ever wondered how much you could **save** with natural gas, I urge you to call or return the reply card today. Here are some additional reasons:

- 1. Natural gas truly does cost less.** Heating with natural gas is much less expensive than with oil or electricity. Residents in your area can save from 30% to 50%, depending on your fuel cost and equipment efficiency.
- 2. Natural gas is more desirable.** Every year, thousands of consumers call us to learn about switching to natural gas. Gas furnaces provide more warmth and comfort, and gas water heaters heat up faster. Gas fireplaces are more convenient and very efficient. They are much less expensive than wood and can be used during burn bans and power outages.
- 3. Equipment is a snap.** If you don't have your own equipment contractor, Puget Sound Energy's Contractor Referral Service (CRS) program can provide referrals to contractors for installation of a new natural gas furnace, water heater or other equipment. CRS contractors have met 15 eligibility criteria set by Puget Sound Energy after years of experience in dealing with gas equipment installation contractors in Western Washington.

Because timing is critical, please give me a call or fill out or drop your reply card in the mail as soon as you can.

Sincerely,

<NCDR Name>
<NCDR Phone Number>
<NCDR E-mail>